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Good Life Companies Founder Recognized on  
Forbes' Best-in-State Next Generation Wealth Advisors 2019 List

Reading, PA – September 24, 2019 - Good Life Companies founder, Conor Delaney earned the 38<sup>th</sup> place on Forbes' Best-in-State Next Generation Wealth Advisors 2019 List, for the state of Pennsylvania. The list, which is made of the country's top future wealth advisors, has the task of selecting those who exhibit progression in the financial field, as well as help shape the industry's practices and structure.

"The goal is to go out, be a catalyst for positive change, and if we are competing, we want to be #1," expressed Delaney. "That said, we are a firm that has built tools for middle American advisors building wealth for middle American clients. To spearhead that initiative, using technology to become a lifestyle manager as well as being the financial advisor... and then to be recognized as a thought leader relative to my peers is humbling. There are great financial advisors on this list."

To qualify for this ranking advisors must have a minimum of four years' experience, and the algorithm weighs factors like revenue trends, assets under management, compliance records, industry experience and those that encompass the highest standards of best practices. Most important to the selection process is the deep due diligence. Nominees undergo phone and personal interviews. This year, 6,389 individuals were nominated for the list.

**About Good Life**

Good Life is driven to change the way in which financial products, services and advice are distributed to everyday clients in communities across the country. To stand out in an industry that has been largely commoditized, Good Life needs to be different to be great. Sometimes being different is not just about being focused on the financial services offered to clients or advisors, but it is about building an ecosystem and community that improves lives. The Good Life culture is centered around a vibrant, upbeat work environment where employees are encouraged to think freely, dress for their day, all while having a strong focus on overall financial health and physical wellness. For more information, visit [GoodLifeCo.com](http://GoodLifeCo.com) and [GoodLifeIA.com](http://GoodLifeIA.com)

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