FOR IMMEDIATE RELEASE

GOOD LIFE WELCOMES MARK ORVIN

READING, PA — ***December 2, 2019*** — Good Life announces a new partnership with Mark Orvin, a Boston-area wealth manager with over a decade of experience in wealth management.

“Good Life Companies is thrilled to announce the partnership of Mark Orvin. We are united in our core beliefs and Mark is truly aligned with what Good Life strives for our clients and our advisors,” said Caitlin Degler, Director of Advisor Relations at Good Life. “He is going to thrive in the culture we’ve built – one of service, not of sales. Mark will aim to help provide an improved client experience, a better future, and the chance to create more fulfilling lives for those with whom he works.”

"I’m passionate about partnering with my clients to help make their vision for the future a reality, not hitting sales targets,” said Mark Orvin. “After looking at several firms, I found Conor and the team at Good Life. It quickly became clear to me that their values and priorities were aligned with mine, and the intellectual capital and resources of LPL Financial, the nation’s largest broker-dealer*, combined with the forward looking solutions of Good Life would empower me to provide the highest level of service to my clients now and into the future."

After graduating from Boston College in 2008 with a BA in Economics, Mark began his career in wealth management and partnered with financial advisors across the Northeast to protect their clients' wealth, prepare for healthcare expenses and create comprehensive wealth management strategies. After meeting with hundreds of advisors, Mark saw firsthand that the vast majority of them simply wanted to manage their clients’ investments or sell them insurance. That experience inspired Mark to become a financial advisor because of his passion for teaching his clients all the steps and strategies available to them to build, enjoy and pass on their wealth. To reach Mark Orvin, please call (617) 543-1806.

About Good Life

Good Life is driven to change the way in which financial products, services and advice are distributed to everyday clients in communities across the country. To stand out in an industry that has been largely commoditized, Good Life needs to be different to be great. Sometimes being different is not just about being focused on the financial services offered to clients or advisors, but it is about building an ecosystem and community that improves lives. The Good Life culture is centered around a vibrant, upbeat work environment where employees are encouraged to think freely, dress for their day, all while having a strong focus on overall financial health and physical wellness. For more information, visit GoodLifeCo.com and GoodLifeIA.com

Securities and advisory services offered through LPL Financial, a Registered Investment Advisor, Member FINRA/SIPC.

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*As reported by Financial Planning magazine, June 1996-2019, based on total revenue