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Good Life Companies Named a 2019 Best and Brightest Company to Work For[®] in the Nation

Reading, PA – February 6: Good Life Companies was named one of the 2019 Best and Brightest Companies to Work For[®] in the Nation by the National Association of Business Resources (NABR). The 2019 national winning companies were assessed by an independent research firm which reviewed a number of key measures relative to other nationally recognized winners. The Best and Brightest Companies to Work For[®] winners are not ranked.

The Best and Brightest Program honored 540 national winning organizations from across the country out of 5,000 nominations. In addition to honoring all national winners, the top 101 highest scoring national winning companies were also announced. Elite awards are presented to the highest winning companies that demonstrated exceptional innovative human resource practices and set high standards for all businesses during this year's National Best and Brightest Summit. The elite categories include: Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance, and the Best of the Best: Small Business, Medium Business, and Large Business.

With over 20 years of experience conducting the Best and Brightest competitions, the National Association for Business Resources (NABR) have identified numerous best Human Resource practices and provided benchmarking for companies that continue to be leaders in employment standards.

"With the war on talent hitting the doorsteps of the Best and Brightest, this achievement means even more than it did a year ago. As we continue to raise the bar, these companies rise to the challenge through cultural innovation, maximizing their workforce potential," said Jennifer Kluge, President and CEO, Best and Brightest Programs. The companies that have been selected to be recognized nationally as a Best and Brightest Company to Work For[®] will be featured in the February online edition of *Corp!* Magazine. National Association for Business Resources (866) 321-1822 | www.thebestandbrightest.com

"We take a lot of pride in establishing a culture where we create jobs. Once the jobs are created, we make sure that the culture we have is unique, positive and helps incubate new ideas," said Conor Delaney, Chief Executive Officer and Founder, Good Life Companies. "As a leadership team, we are proud that we have been able to create a culture where our employees look at us as leaders that are in the trenches with them rather than leading from the back. Leading from the front is and will always be a critical element in our success. This leadership strategy ensures our people stay motivated and inspired to serve our clients and advisors around the country. As a team, we continue to be on the cutting edge in the financial services industry by innovating new services and providing new products while being a catalyst for positive change."

Good Life Companies' guidance, education, advice, and experience helped them earn this national award.

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About the Best and Brightest Programs

The Best and Brightest Companies to Work For[®] competition identifies and honors organizations that display a commitment to excellence in operations and employee enrichment that lead to increased productivity and financial performance. This competition scores potential winners based on regional data of company performance and a set standard across the nation. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. There are numerous regional celebrations throughout the country such as Atlanta, Boston, Chicago, Dallas, Detroit, Grand Rapids, Houston, Milwaukee, San Diego and San Francisco. Nominations are now being accepted for all programs. Visit www.thebestandbrightest.com to nominate your organization.

About Good Life Companies

Good Life is driven to change the way in which financial products, services and advice are distributed to everyday clients in communities across the country. To stand out in an industry that has been largely commoditized, Good Life needs to be different to be great. Sometimes being different is not just about being focused on the financial services offered to clients or advisors, but it is about building an ecosystem and community that improves lives. The Good Life culture is centered around a vibrant, upbeat work environment where employees are encouraged to think freely, dress for their day, all while having a strong focus on overall financial health and physical wellness. For more information, visit www.goodlifeco.com and www.goodlifeia.com.

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