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FOR IMMEDIATE RELEASE

GOOD LIFE WELCOMES KEVIN HAFFICS

READING, PA — February 1, 2021 — Good Life announces a new partnership with Kevin J. Haffics, CRPC®, AAMS®, a Bridgeville, PA-based financial advisor with 15 years of experience in financial services. Kevin is joining Grandview Wealth Management as a financial advisor and Director of Financial Planning.

"We understand that advisors such as Kevin are seeking partnerships and a platform which they and their clients will thrive," said Caitlin Degler, Senior Vice President of Business Development at Good Life Companies. "At Good Life, we pride ourselves in the philosophy with which so many of us grew up. Hard, diligent work produces results. Kevin embodies that philosophy, and we are thrilled to have him join a part of the Good Life family of advisors."

"Good Life Companies provides excellent internal systems for superior client and advisor experiences," said Kevin Haffics. "In addition, the Good Life professional staff are top notch with knowledge and expertise to assist for that superior client experience."

"We look forward to having Kevin join our team at Grandview," said Philip Webb, President. "His knowledge of the Financial Planning process will benefit all of the firm's clients."

Kevin focuses on the big picture of holistic financial planning advice, in addition to retirement investment advice, to help guide clients to their desired goals. With all the twists and turns one can experience in their financial lives, Kevin utilizes his diverse business acumen, and financial credentials to help clients navigate their paths to potential changing life circumstances. Kevin is a graduate of Westminster College, with post baccalaureate and graduate studies from Robert Morris University. Kevin holds the Series 7 through LPL Financial, Series 66 through LPL Financial and Good Life Advisors, and Life and Health Insurance licenses. In addition, he holds the CRPC® (Chartered Retirement Planning Counselor), and the AAMS® (Accredited Asset Management Specialist) Professional Designations.

To reach Kevin Haffics, CRPC®, AAMS®, please call (724) 655-3368 or email kevin.haffics@lpl.com.



About Good Life

Good Life is driven to change the way in which financial products, services and advice are distributed to everyday clients in communities across the country. To stand out in an industry that has been largely commoditized, Good Life needs to be different to be great. Sometimes being different is not just about being focused on the financial services offered to clients or advisors, but it is about building an ecosystem and community that improves lives. The Good Life culture is centered around a vibrant, upbeat work environment where employees are encouraged to think freely, dress for their day, all while having a strong focus on overall financial health and physical wellness. For more information, visit GoodLifeCo.com and GoodLifeIA.com

Securities offered through LPL Financial. Member FINRA/SIPC. Investment advice offered through Good Life Advisors, LLC, a registered investment advisor. Grandview Wealth Management, LLC and Good Life Advisors, LLC are separate entities from LPL Financial.