



FOR IMMEDIATE RELEASE

## GOOD LIFE WELCOMES MICHAEL CHAPMAN AND KATIE IVES

**READING, PA — May 27, 2021** — Good Life announces a new partnership with Michael Chapman and Katie Ives, two Fayetteville-based wealth advisors launching a new branch of Good Life Financial Advisors in Fayetteville, NC. Michael and Katie have been partners since 2014 and bring with them over 40 years of experience in the industry.

“Good Life Companies is thrilled to announce its partnership with Michael Chapman and Katie Ives,” said Caitlin Degler, Senior Vice President of Business Development at Good Life. “Our Fayetteville office is one we know will be successful given the experience and level of service the advisors bring. Michael and Katie’s relationships with their clients is second-to-none. We are looking forward to watching them thrive in their new location with the technology and products now in their hands.”

“In the last few years, the financial industry has changed significantly,” said Chapman and Ives. “Some firms have decided that the client’s value is tied to their net worth, not the relationship. Our desire is to help our clients without worrying about corporate interests. LPL Financial gives us the independence on our terms so the relationship with our clients will always be our top priority.”

Michael Chapman began his career as a financial advisor in 1989 and has since worked with Shearson Lehman Hutton, Dean Witter, Edward Jones, RBC Wealth Management, and Wells Fargo. Michael’s strength is 32 years of experience in Asset Management. His hobbies include golf, tennis, boating, and fishing. To reach Michael Chapman, please call (910) 920-9388.

Katie Ives began her career in the financial industry in 1995. She began an ice cream company called ‘Ives Cream’ in 2002. In 2012, she rejoined the financial advising world. Katie’s biggest strength is relationship management and planning. She has three sons, Brandon, Gatlin and Nolan and enjoys beekeeping, gardening and fishing. To reach Katie Ives, please call (910) 920-9875.

### **About Good Life**

Good Life is driven to change the way in which financial products, services and advice are distributed to everyday clients in communities across the country. To stand out in an industry that has been largely commoditized, Good Life needs to be different to be great. Sometimes being different is not just about being focused on the financial services offered to clients or advisors, but it is about building an ecosystem and community that improves lives. The Good Life culture is centered around a vibrant, upbeat work environment where employees are encouraged to think freely, dress for their day, all while having a strong focus on overall financial health and physical wellness. For more information, visit [GoodLifeCo.com](http://GoodLifeCo.com) and [GoodLifeIA.com](http://GoodLifeIA.com).

Securities and advisory services offered through LPL Financial, a Registered Investment Advisor, Member FINRA/SIPC.

**Media Contact:** Kayla Gettle | Marketing Manager | (610) 674-0337 | [kayla.gettle@goodlifeco.com](mailto:kayla.gettle@goodlifeco.com)