



FOR IMMEDIATE RELEASE

GOOD LIFE WELCOMES JASON HAAS, CFP®

READING, PA – MARCH 6, 2023 – Good Life announces a new partnership with Jason Haas, CFP®, Financial Advisor in Eagle, Idaho. Jason has partnered with Jeff Herbek, RICP® to create Summit Wealth Planning.

“We, at Good Life, are extremely proud to announce that Jason Haas has joined our ranks and is bringing with him his client-centric approach and thoughtful advice”, said Christopher Begbie, Director of Business Development at Good Life. “This addition and partnership with current Good Life advisor, Jeff Herbek, will bring depth and experience to the team.”

“After 30 years in the Financial Advisory business, I am excited to partner with Good Life to take my practice and clients to the next level!”, said Haas. “With Good Life’s support and infrastructure, the sky is the limit”.

Jason Haas holds a bachelor’s degree from Northern Arizona University and is a United States Navy Veteran. Jason has achieved the certification of a Certified Financial Planner (CFP®) practitioner. This allows him to have a more comprehensive view of his clients’ needs and situations. Jason has served on several nonprofit boards and volunteers his time within the community to help make a difference. He was one of the founding board members of the Ada County Boys and Girls Club as well as past board president; he served as treasurer for the Eagle Urban Renewal agency and volunteered on numerous committees with the Eagle Chamber of Commerce.

To reach Jason Haas, please email jason@swealthplan.com or visit www.swealthplan.com.

Securities offered through LPL Financial, member FINRA/SIPC. Investment advice offered through Good Life Advisors, LLC, a registered investment advisor. Summit Wealth Planning and Good Life Advisors, LLC are separate entities from LPL Financial.

About Good Life

Good Life is driven to change the way in which financial products, services and advice are distributed to everyday clients in communities across the country. To stand out in an industry that has been largely commoditized, Good Life needs to be different to be great. Sometimes being different is not just about being focused on the financial services offered to clients or advisors, but it is about building an ecosystem and community that improves lives. The Good Life culture is centered around a vibrant, upbeat work environment where employees are encouraged to think freely, dress for their day, all while having a strong focus on overall financial health and physical wellness. For more information, visit GoodLifeCo.com.

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